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## G L O B R I N

## SUCCESS STORY

# World's Largest Shipping Management / Services Company provide a unified access to enterprises services using intranet / internet portals.

**Customer :** V Group
**Sector :** Shipping Management / Services

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## V Group

### Company Profile

V.Group has increased the range of ship management and related services offered to the shipping, leisure and offshore industries and expanded its network of offices to become a leading maritime outsourcing group of companies.

V.Group's primary customers are ship and other asset owners who deploy their assets worldwide. These assets include tankers, bulk carriers, gas carriers, chemical tankers, FSOs/FPSOs, containerships, cruise ships, ferries and super yachts.

V.Group has grown primarily through organic growth but also by selected acquisitions. The latter include BGI in 1999, Acomarit in 2001, Martinoli in 2004, UMC in 2005, RC Consultants in 2006 and ITM in 2009.The Group is owned in approximately equal part by over 100 management shareholders and, since March 2007, by Exponent Private Equity.

### Business Challenges

V Group has a number of services which they provide to ship owners, besides their core ship management, Leisure and Manpower services. The challenge was to provide a unified platform for all the information related to these services via one Enterprise Internet Portal. The portal in addition to giving a single platform for all services related information will also give V.Group a uniform look and feel throughout the enterprise in accordance with their brand image and corporate culture.

In addition to this implementation of an Enterprise portal, it would also pave the path to services integration on one platform, which would mean higher collaboration between different services throughout the enterprise and also a definitive edge for the business over its competition.

### Solution:

Vignette 7 was chosen as the WCM (Web Content Management) platform for this implementation, keeping in mind the unique capabilities provided by Vignette in this area.
The staged delivery of content provides a non intrusive way to separate the management aspect of content from delivery aspect of content, which in turn pays out as 99% uptime for website.

With Vignette's capability to integrate with a company's internal directory access to the content is highly secure and controlled access at a coarse and fine grain can be achieved throughout the Enterprise.

**Vignette Portal 7** was chosen as the Enterprise portal Server for providing unified access to information within the enterprise via the Internet/ Intranet.

**Dynamic Portal** module provides a seamless way to integrate Vignette Portal with **Vignette WCM** platform and provides re-usable components/ services that can be shared across the Enterprise with portal services.

Globrin providing the technical know-how, implementation and management strategies for this effort, in a short period we were able to deliver and exceed our client's expectations.

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### Key Benefits:

With this solution in place the following benefits are observed:

▸ A unified platform for access to up-to-the-date information about the Group and its services.
▸ A place for their clients' and partners' to interact with.

Implementation of an Enterprise portal has opened doors to many opportunities which are part of further plans:

▸ Access to Group's services which earlier were distributed into separate site and location.
▸ Increased collaboration among various departments for day-to-day business activities.
▸ Achieving a uniform brand image across the enterprise.